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<https://www.cirium.com/thoughtcloud/predicting-flight-delays-how-airlines-are-harnessing-ai-to-minimize-disruptions/>

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* Used the tech to keep customers informed of delays, reschedule crew breaks and rotation, reroute aircraft.
  + Important to know the actual minute delay
* airline reporting savings of $300,000 to $600,000 per hub per year by using ML analytics to predict delays
* Just reporting to customers the delays is great
* Airlines already know what causes delays, they just want to know what the delay is and how long to report to customers and reschedule crew/realign operations
* 15 min delay
* Impact on customers
  + estimated $1.56 for each minute of delay avoided.
* Informing customers of delays
* Airline use for minute delays
  + Money saved using ML
  + They know what causes it,